

Gamepind launches cricket-focused fantasy product



(May 31, 2019) -- As the ICC Cricket World Cup 2019 kicked off yesterday, Gamepind, a joint venture between AGTech Holdings Limited (AGTech) and One97 Communications Limited (Paytm), has launched Gamepind Fantasy Sports.

The fantasy sports platform is set to have a focus upon cricket, which is currently the most followed and popular sport across India.

Gamepind has grown in popularity in recent months, having recently announced that the platform had accrued over 30 million users within the first 12 months of its launch. The gaming platform now sees close to 70 million game plays in a month, which has been growing at over 20 percent month-on-month.

As it stands, the Fantasy Sports market in India is predicted to boom in the coming years, given the rapidly growing mobile gaming market. Combined with a large fan base to draw upon, Gamepind has focused upon capitalising on the potential of Indian sports entertainment data content.

AGTech is set to bring a combination of both gaming and sports channel content to the Gamepind platform, which currently consists of a professional layout in various market segments of online games in India, providing users with a unique gaming experience.

For more details, you may refer to the following article:

SBC: Gamepind launches cricket-focused fantasy product

<https://sbcnews.co.uk/esports-fantasy/2019/05/31/gamepind-launches-cricket-focused-fantasy-product/>

Your Story: Paytm's gaming platform Gamepind claims to have more than 30M users

<https://yourstory.com/2019/05/paytm-gaming-gamepind-users>