



Press Release

Sands China, Alipay and Macau Pass Deepen Partnership to Drive Digital Upgrade

Leveraging innovative payment experience to attract visitors to Macao

Macao, Feb. 12, 2026 – During Chinese New Year, Sands China Ltd., Alipay, and Macau Pass, are further deepening their partnership to enhance the smart tourism experience, while supporting the digital upgrade of Macao's tourism sector and local merchants' operations. Together, they have launched the 'Tap for Luck, Tap for Golden Surprises' Chinese New Year campaign. Built on Alipay Tap! interactive technology, the campaign integrates tap-to-check-in interactions and other engaging features to attract more tourists to Macao, offering them a seamless, one-stop smart spending experience.

Sands China has fully implemented Alipay Tap! across its resorts, offering a seamless tap-to-pay experience in a broad range of scenarios, from retail and dining to beauty, fashion and souvenir shops. This upgrade not only significantly simplifies the payment process for consumers but also greatly enhances operational efficiency for businesses. Sands China has also introduced the handheld Alipay Tap! devices, enabling staff to process payments anywhere in the store. This improves service efficiency and customer experience, particularly in high-end settings.

Grant Chum, Chief Executive Officer and Executive Director of Sands China Ltd., said, "Sands China is honoured to be the first operator in Macao to roll out the Alipay Tap! digital experience, marking a significant step forward in our collaboration with Alipay. By integrating the strengths of the tourism and leisure industry with digital payment platforms, this partnership not only creates a smarter and more convenient consumption and payment experience for guests but also unlocks new digital business and marketing opportunities, injecting fresh vitality into the development of Macao as a smart city and the high-quality growth of its tourism industry."

Han Xinyi, CEO and Executive Director of Ant Group, stated, "As a vital hub for digital connectivity in the Greater Bay Area, Macao offers an ideal environment for digital technology innovation and deployment. By extending Alipay Tap! service from payments into membership engagement, interactive experiences, and handheld-checkout scenarios, we aim to keep

improving the convenience of payments and consumption, and to foster deeper integration and innovation across the Greater Bay Area's digital ecosystem."

Sun Hao, Macau Pass Chairman and CEO, said, "As a leader in Macao's local digital services, Macau Pass has always been committed to using technology to drive industry development and improve people's livelihoods. This collaboration is another important step following our push to promote Alipay Tap! payment service, as we deepen scenario-based applications and expand our service ecosystem. We will continue to work with partners to deliver innovative experiences and support Macao's smart-city development."

Launched over a year ago in Macao, the Alipay Tap! service has evolved from a convenient payment tool into a comprehensive digital ecosystem, now enabling interactive Alipay Tap! check-ins, 'Pay-to-Join' membership and handheld-checkout across multiple service scenarios. Its coverage and depth of services continue to grow, not only enhancing the spending experience for visitors to Macao, but also digitally integrating traditionally fragmented functions such as cashiering, membership registration, user operations and offline events. The solution simplifies checkout processes, lowers operating costs, improves member retention and engagement, and more closely aligns offline consumer scenarios with user demand.



Photo: Alipay's 'Tap for Luck, Tap for Golden Surprises' Chinese New Year campaign available at Sands China's resorts.