

AGTech's Intelligent POS Wins the First Prize in China Household Appliances User Experience-Intelligent Payment 2020

(Beijing, 1 December 2020) –Recently, the "2020 Summit Forum for China Household Appliances User Experience", supervised by China Home Electronic Appliance Research Institute ("CHEARI"), organized by China Home Appliance Industry Information Center and Center for Design, Research and Evaluation of CHEARI was held in Beijing. The "P5 intelligent cashier system" produced/designed by AGTech Holdings Limited ("AGTech") won the first prize for the annual "intelligent payment award".



Many industry experts from CHEARI, Institute of Software in Chinese Academy of Sciences, Tsinghua University, Advanced Innovation Center of Lenovo Group and Qingdao Hisense Hitachi Air Conditioning System Co., Ltd., scholars from well-known colleges and universities and representatives and designers from prestigious domestic and foreign household appliance enterprises gathered together on the forum, discussing, delivering and sharing advanced experience and innovative ideas in user experience.

Under the influence of the pandemic and consumption upgrading, consumers today have a deeper understanding of health and safety and a higher pursuit for healthy consumption. Moreover, they pay particular attention to the payment methods. Intelligent payment is regarded as a new popular category on this forum. How to use new technology and new concept to empower user experience was given much concern in the selection.



Upon extensive observation of the payment habit of Chinese, for the first time, P5 intelligent cashier system introduced payment-level 3D structured light camera, and combined such technology with store cashier system. The face recognition technology is based on omni-bearing 3D precision algorithm, therefore verification by mobile phone is unnecessary during payment, which is safer and easier, and creates its own unique style in the industry of intelligent payment.

During the pandemic period, non-contact and non-induction payment has become a safer payment method. The product of P5 aims to integrate "emotion" into technology with a fresher color and approachable appearance design. The white body embedded with an orange "I" shape, showing a feeling of serene yet still flexibe. It was the first in the industry to put forward a "two-in-one" minimalist design integrating base plate with exterior part, which better caters for the current aesthetic tendency and is compatible with various stores.



After repeated siftings by CHEARI, P5 intelligent cashier system won the first prize for "intelligent payment", which demonstrated the innovation advantage of AGTech. Under the circumstances of Chinese economy being transformed from high-speed development to high-quality development, the upgrading and transformation of intelligent hardware industry is facing the opportunity and challenge of how to strengthen generic technology platform construction, to promote industry-wide and cross-industry technical exchange, to facilitate connection and innovation of upstream and downstream sectors of the industry chain and large, medium and small-sized enterprises.

Starting from user experience, AGTech will continue to focus on the development and expansion of intelligent hardware products, pursue design innovation and service innovation, and promote the development of product competitiveness with new retail strategy, so as to improve its brand value.